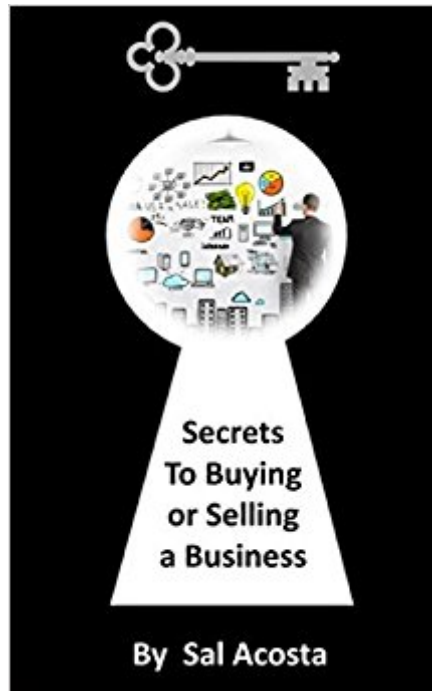




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SECRETS TO BUYING OR SELLING A BUSINESS



Synopsis

This book is for anyone that would like to learn the secrets to buying or selling a business. It will give you clear and concise answers to common questions like: Why do 75% of small businesses never sell? What happens to that 90% of an owner's total net worth that is tied up in the business? What are the benefits of buying an existing business? What does the seller want as part of a transaction? What does the buyer want as part of a transaction? What is my business worth? How long will it take to sell my business? What can I do to improve the value of my business and make it easier to sell? What are the benefits of using a business broker? What are the main steps in the actual buy/sell process? If you want the answers to these and other questions, this book is for you!

Book Information

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Sal, your years of experience with passion and knowledge for what you do comes through. Most people really do not understand or buy businesses everyday. Putting in place a book to help lead a first time business owner through the art of buying or selling of a business is truly a valuable asset. We look forward to more of your public speaking appearances on helping future business owners on buying and selling businesses.

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